

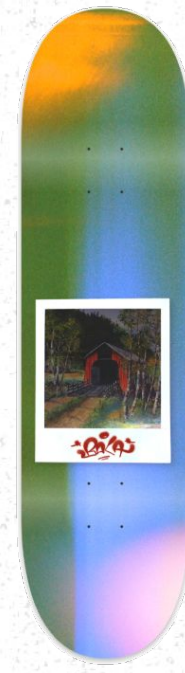
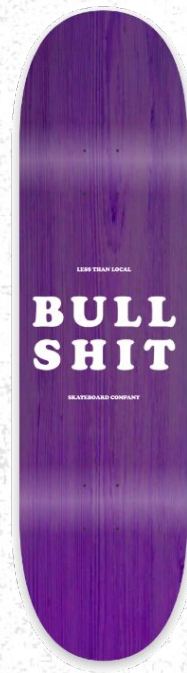
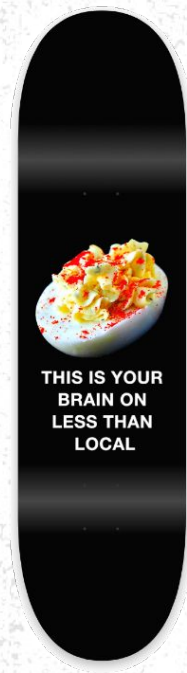
# LESS THAN LOCAL



FOR PLATFORM DISTRIBUTION

# F/W '22 HARD GOODS

LESS THAN LOCAL





# F/W '22 CATALOG

LESS THAN LOCAL

**Nihilist Hat**  
Screen Printed Camo Hat

**Nihilist Tee**  
Screen Printed Camo Ringer Tee

**Flower Beanie**  
3 Color Embroider on Soft Knit Beanie

**HUG YOUR LOCAL NIHILIST**

**Nihilist**  
8.1" / 8.25" / 8.38" / 8.5" / 8.75"

FALL WINTER 2022

MICHAEL SHAFER

FALL WINTER 2022

**Brian Baca Pro Model**  
8.1" / 8.25" / 8.38" / 8.5" / 8.625"

**Less Than Local Bull Shit Skateboard Company Tee**  
Screen Printed Tee

**Less Than Local Bull Shit Skateboard Company**  
Screened in house  
8.1" / 8.25" / 8.38" / 8.5" / 8.75"

FALL WINTER 2022

**Out of Towners**  
8.1" / 8.25" / 8.38" / 8.5" / 8.625"  
9.25" Pink Dipped Fish Tail Cruiser

**Out of Towners Hoodie**  
Screened on Navy Hoodie

**Out of Towners Tee**  
8 Color Front & Back Screen Print on Black Pocket Tee

Artwork by Anthony Padilla

FALL WINTER 2022

FALL WINTER 2022

FALL WINTER 2022

**Ethan Anderson Pro Model**  
8.1" / 8.25" / 8.38" / 8.5" / 8.75"

**Soul Window Tee**  
5 Color Screen Print on White Tee

**Soul Window Hoodie**  
5 Color Screen Print on Heather Grey Hoodie

FALL WINTER 2022

**Camp Jacket**  
Reversible Sherpa / Denim Jacket, Logo Stitching on Pocket Hem

**Bindle Boy Double Fold Beanie**  
Two Fold Graphics! Wear it short or long, full color embroidery on both folds.

**This is Your Brain on Less Than Local**  
8.1" / 8.25" / 8.38" / 8.5" / 8.925"

FALL WINTER 2022

**Bindle Boy Jacket**  
Color Embroider on Orange Coach Jacket

**Bindle Boy Hat**  
Color Embroider on Navy and Cream Thick Corduroy 6 Panel Hat

**Bindle Boy Crew**  
Color Embroider on Inside Out Cream Crewneck Sweater

FALL WINTER 2022

TEAM @LESS THAN LOCAL.COM

THANK YOU

FALL WINTER 2022



# F/W '22 SOFT GOODS

LESS THAN LOCAL



# ABOUT

LESS THAN LOCAL

*“Years from now, when you’re too old to be skating but still are, you’re going to look back at this time in skateboarding as the era when skateboarders took skateboarding back. The era of the independent skate company (hopefully) will be defined by companies putting out videos and products that represent what skateboarding means to them - what they’re hyped on, and what’s fun and funny to them. We’re backing smaller skateboarder owned companies like Less Than Local because they’re making boards and producing edits they like, and if it’s not your thing, they’re not going to compromise or change. We say this with confidence (for LTL, at least) because we just interviewed Less Than Local founders, Andrew Meredith and Michael Andrew Buchanan (Squid). LTL caught our attention with its hilariously dark and wonderful videos like “SKATEBORING: The Etiquette” and since we started carrying their boards and shirts, they haven’t let us down yet.”*

- CCS, *The Less Than Local Interview*





# PRESS COVERAGE

LESS THAN LOCAL



TRANSWORLD SKATEBOARDING

THE BERRICS

(CS)



SOLO

**Less Than Local Interview**  
November 09, 2017

LTL x CCS

LESS THAN LOCAL

Years from now, when you're too old to be skating but still are, you're going to look back at this time in skateboarding as the era when skateboarders took skateboarding back. The era of the independent state company (probably will be defined by companies putting out videos and products that represent what skateboarding means to them - what they're hybrid on, and what's fun and funny to them. We're backing smaller skateboarder owned companies like Less Than Local because they're making boards and producing what they like, and if it's not your thing, they're not going to compromise or change. We say this with confidence for LTL, at least because we just interviewed Less Than Local founders, Andrew Meredith and Michael Andrew Bachman (Squid). LTL caught our attention with its hilariously dark and wonderful videos like "SKATEBOARDING: The Executive", and since we started carrying their boards and shirts, they haven't let us down yet.

Like our content? Sign up here to get the CCS Catalog mailed directly to you.

What's up Andrew, What's up Squid! Who are you guys and what have you been up to? (AH SLRHH) Jet, Jeremy, Jesse, Kim, Mitch and the rest of the CCS family. Well, I'm still trying to figure that out so going to have to come back to you on that. Ha, What have I been up to? Well... I'm on a pretty solid routine of



THE BERRICS

LESS THAN LOCAL TAKES OVER HOME DEPOT FOR HALLOWEEN JAM

NOV 4, 2019 0 Comments

Less Than Local Halloween 2019

Local legends Less Than Local (creators of the "Make America Skate Again" headpiece) had their fourth annual Home Depot Halloween Jam two days ago, and the brand has already cranked out a stellar edit of the festivities. With challenges like "best slappy while holding a pumpkin," the brand was destined to "squash" last year's event. And, even with the spectre of a bust hanging over the proceedings, everybody had a great time. Now, go listen to Sheryl Crow. (Video was filmed and edited by Shane Auckland.)

The Berrics @berrics

Less Than Local, famous for the topical Make America Skate Again hat, are back with a fresh take on the "welcome to the team" video—à la Jeremy Klein.

theberrics.com/less-than-loc...

THE NEW BOSSES

THRASHER MAGAZINE

Malibu Park Wildness Sk8rats x Less Than Local

3:55:05

Malibu's profan park gets a heavy session closed down by a killer casper flip courtesy of Sk8rats and Less Than Local.

Malibu Park Wildness Sk8rats x Less Than ...

Watch on YouTube

I,TLX SK8RATS

SKATEBOARDING

MAKE AMERICA SKATE AGAIN

VIDEOS

THRASHER MAGAZINE

Less Than Local's "Less is More" Video

4/01/2021

A tight pack of LA locals scours the city searching for good times and killer spots. That friends section hits hard.

LESS IS MORE

Less Than Local

SOLO LATEST INTERVIEWS VIDEOS FEATURES Q

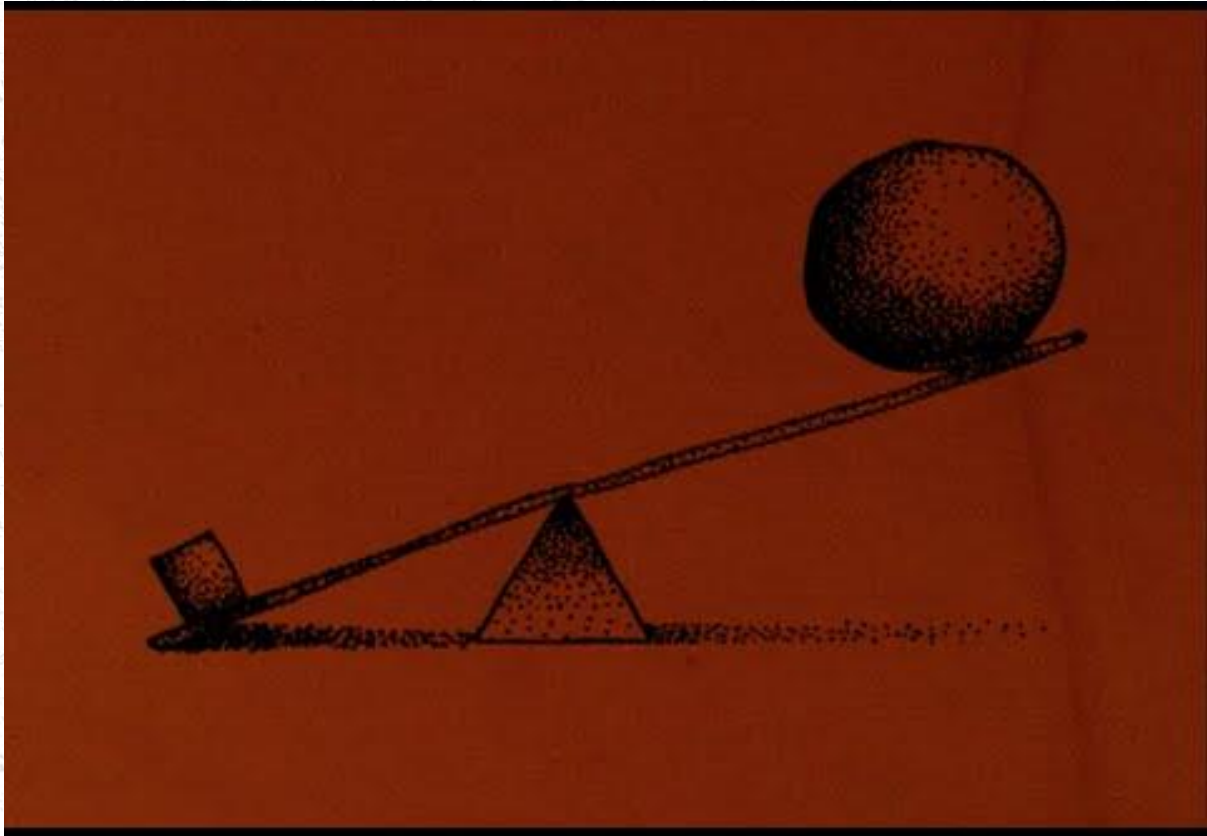
Home - Interviews - Owner - Videos - Less Than Local - Get The Local Vibe Out Into The World

Less Than Local - Get the local vibe out into the world

# SELECT MEDIA

LESS THAN LOCAL

“LESS IS MORE” FULL LENGTH



SKATEBORING

